

HEART OF FLORIDA UNITED WAY

2024-2025

SPONSORSHIP
OPPORTUNITIES



Heart of Florida United Way



ABOUT US

At Heart of Florida United Way, we are believers in a better tomorrow. We are advocates for those in need and connectors of those who want to help. We LIVE UNITED with our neighbors and partners – leaders like YOU – to make the biggest possible difference in Orange, Osceola, and Seminole Counties.

Together, we serve hundreds of thousands of people each year as we seek to not only stabilize but empower every person in Central Florida, focusing on our neighbors' Basic Needs, Financial Stability, Education, and Health.

In 2022-2023, we:

- Invested **\$44 million** into the community – maximizing every donor dollar
- Served **755,777** people
- Supported **nearly 500,000** community members' basic needs to reduce crisis and increase household stability
- Reduced the level of crisis for **460,743** people in our community by helping to meet immediate emergency needs
- Impacted **244,038** children and their parents/guardians through education programs and services
- Helped **240,248** people work toward achieving financial stability
- Assisted **62,097** people with their health and well-being

Through strategic investment and program development, we are maximizing our donors' dollars and driving meaningful change that will affect generations. And we are doing it with YOU.

Thank you for your partnership and your commitment to driving positive change in Central Florida. Thank you for choosing to **LIVE UNITED**.





SPONSOR HEART OF FLORIDA UNITED WAY EVENTS: ENHANCE YOUR BRAND AND SUPPORT CENTRAL FLORIDA

Elevate your brand's visibility while making a meaningful impact in our community. Sponsoring a Heart of Florida United Way event or experience offers exceptional opportunities to achieve both goals. Here's how partnering with us can benefit your organization:

- **Expand your reach:** Sponsoring our events ensures your brand reaches thousands of engaged community members, business leaders, and local influencers. Our events are widely publicized through multiple channels, including social media, traditional media, and direct outreach to our network of more than 40,000 engaged donors, volunteers, and partners.
- **Positive brand association:** Align your brand with a trusted non-profit that impacts hundreds of thousands of people across Orange, Osceola, and Seminole counties.
- **Foster employee engagement:** Boost employee morale and pride by involving them in meaningful community service. Sponsoring an event gives your team the opportunity to volunteer, network, and feel part of a larger mission.
- **Make an impact:** Your sponsorship directly supports programs that improve education, health, and financial stability in Central Florida. Be part of the solution and help us create lasting change.

In these pages, you'll find specifications on what each sponsorship entails – ranging from brand exposure through digital and print materials to private volunteer experiences tailored to your organization. We also offer customizable sponsorship packages to meet your specific marketing and CSR goals. Whether you prefer title sponsorship, co-branding opportunities, or in-kind contributions, we have a solution for you.



BUSINESS UNITED SUMMIT

September 26, 2024

9:00 a.m. - 4:00 p.m.

After Hours: 4:00 - 5:30 p.m.

Location:

Rosen Plaza Hotel
9700 International Dr, Orlando, FL 32819

Contact:

Shaniqua Law
LiveUnited@HFUW.org
407-429-2144

Web Link:

bit.ly/BUSUMMIT2024

**Sponsorships Must Be Confirmed By:
August 20**

What We Need From You:*

High Resolution Vector Logos - full color
and one color white
File formats preferred: .eps, .ai, .png, or
high-resolution .jpg

Applicable social media handles for
Facebook, X, Instagram, and LinkedIn

*Note: Logos saved from the internet
are not high-resolution and will not print
appropriately.



HARNESS THE POWER OF PARTNERSHIP

*Be a Part of the Heart of Florida United Way
Business United Summit*

Seize this unique opportunity to join local business leaders at the second annual Heart of Florida United Way Business United Summit. This premier event is designed to showcase how collaboration with a nonprofit organization like Heart of Florida United Way can bring profound benefits to both our community and your business's bottom line.

Why Sponsor the Business United Summit?

Access to Key Decision-Makers: Engage with C-Suite executives, Human Resources leaders, Employee Engagement specialists, Business Development professionals, and others from a diverse range of industries.

Enhance Your Brand Visibility: Position your company as a leader in corporate social responsibility (CSR) and community engagement by aligning with a trusted nonprofit. Plus, enjoy benefits designed to bolster your brand among summit attendees and Heart of Florida United Way donors, volunteers, and partners.

Gain Actionable Insights: Take away practical, actionable insights to implement in your organization through tickets to the event.

By sponsoring the Heart of Florida United Way Business United Summit, you are not only investing in the future of your business, but also contributing to the betterment of our community. Together, we can drive positive change and create a lasting impact.



BUSINESS UNITED SUMMIT SPONSORSHIPS

LEVEL	BENEFITS
All Sponsor Levels Include	<ul style="list-style-type: none"> • Standard marketing benefits including web and social media representation, inclusion in print recognition, pre-event slideshow, and verbal recognition at event • Early access to event registration
Presenting Sponsor \$10,000 (1 Available)	<ul style="list-style-type: none"> • Category exclusivity • 10 tickets to Business United Summit • Welcome and closing remarks • Annual Business United Food for Thought Workshop Series Sponsor (two events - more information on next page) • In-event speaking opportunity with option to show video • All premium marketing benefits: "Presented By" naming rights, ability to provide sponsor swag to attendees, digital ad in event email correspondence, media opportunities, dedicated social media post, inclusion in press release
Break Out Sponsor \$5,000 (6 Available)	<ul style="list-style-type: none"> • 5 tickets to Business United Summit • 1 branded sign for designated break out session room • Featured speaking role, subject to availability • Option to showcase short video (90 seconds or less) • Option to select one subject best aligned to your organization* (listed on next page) • Premium marketing benefits: Dedicated social media post, inclusion in press release
After Hours Sponsor \$2,500 (1 Available)	<ul style="list-style-type: none"> • 3 tickets to Business United Summit • Exclusive branding of the After Hours networking experience
Exhibitor Table \$1,000 (5 Available)	<ul style="list-style-type: none"> • 2 tickets to Business United Summit • 1 table, up to 2 attendants
Corporate Team Bundle \$225	<ul style="list-style-type: none"> • 3 tickets to Business United Summit • Ensure full coverage of all sessions
Individual Ticket \$85	<ul style="list-style-type: none"> • Access to sessions of choice • Food and beverage options throughout the event
In-Kind Partnerships	Contact HFUW today to discuss various in-kind contributions to benefit the event. Items received can either be utilized as a tax-deductible donation OR as a partnership trade for sponsor benefits based on the fair market value of items contributed.
Design your own sponsorship!	Contact us to create a unique sponsorship level.

*Breakout Session Topics are first come, first served

We have not provided you with any goods or services in exchange for this pledge. The expenses associated with processing donor designated pledges to agencies are recovered by applying an 8% fundraising and administration fee. Tax receipts, where required, will be mailed the January following payments.

A COPY OF THE OFFICIAL REGISTRATION (CH214) AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES AT www.800helpfla.com OR BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.

BUSINESS UNITED SUMMIT SESSIONS

United for Good: Caring for Our Community

Did you know that 47% of our community is struggling to afford the basics? YOU can help. By teaming up with Heart of Florida United Way, your business can create a positive impact that benefits your employees, customers, and community. Join a panel of influential Central Florida organizations to discover actionable strategies for unlocking the power of caring through strategic partnerships, programs, and initiatives.

Volunteerism: Transforming Our Community to Enhance Your Brand, Culture, and Engagement

Volunteering can do so much more than meet your CSR goals for the year. Beyond directly impacting the lives of community members, volunteering can also enhance your company's brand, culture, and employee morale. Learn from a Heart of Florida United Way partner how you can align community impact with your CSR goals through volunteerism while driving employee retention, deepening team engagement, and bolstering company culture.

Investing in People: Creating Brand Ambassadors through Community Engagement

Today's employees seek more than just a paycheck; they want a company that invests in them and their community. Discover how to create brand ambassadors within your organization through professional development, community engagement, and volunteerism. By setting your employees up for success, you are building the leaders of tomorrow – all while supporting engagement and retention.

Small Business, Big Impact: How Small Businesses Can Drive Community Change

Company size doesn't restrict community impact potential. Businesses of all sizes can make a difference, even with limited budgets, by investing time and expertise. Explore how small businesses can partner with nonprofits to achieve their objectives and create significant community impact.

Purpose-Driven Philanthropy: Aligning CSR Goals to Your Brand

Discover how to align your community investments with CSR goals, amplifying impact in accordance with your brand's mission. Learn how Heart of Florida United Way can support you in driving meaningful change, engaging employees, and bolstering your company's social responsibility profile.

Leading by Example: How to Foster a Philanthropic Culture

Cultivate a culture of philanthropy within your business by partnering with Heart of Florida United Way. Lead by example and empower your employees to make a difference. Explore how annual fundraising campaigns can serve as a cornerstone for fostering a culture of giving and, as a result, drive employee morale and pride in your organization.

Presenting Sponsor Benefit: Business United Food for Thought Workshops

With the commitment to a Presenting Sponsorship, one company will gain sponsor rights to two Food for Thought Workshops! The events host panels of community leaders who discuss how businesses can further their involvement in community engagement activities and budget for events such as sponsorships and volunteerism, all tying back into their mission and values.

THANKSGIVING PROJECT

November 18-23, 2024

Meal Kit Packing Location and Distribution Locations Coming Soon!

Contact:

Shaniqua Law
LiveUnited@HFUW.org
407-429-2144

Web Link:

Coming Soon!

Sponsorships Must Be Confirmed By:
October 18

What We Need From You:*

High Resolution Vector Logos - full color and one color white
File formats preferred: .eps, .ai, .png, or high-resolution .jpg

Applicable social media handles for Facebook, X, Instagram, and LinkedIn

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HELP FEED FAMILIES IN NEED

Does your family have a favorite holiday tradition? One of Heart of Florida United Way family's favorite annual traditions is our Thanksgiving Project, and we are so excited to share it with you!

During this meaningful event, HFUW team members, board members, volunteers, donors, and sponsors come together to help Central Florida families in need by assembling and distributing Thanksgiving meal kits throughout Orange, Osceola, and Seminole counties.

These meal kits help make sure our neighbors – including our ALICE families who are **Asset Limited, Income Constrained, Employed** – can enjoy a warm Thanksgiving meal at home with their own traditions. This year, we will distribute **5,000 kits**, feeding **20,000 people** – and we need your help! Are you ready to LIVE UNITED to feed Central Florida families?

In addition to sponsorship options, there are volunteer opportunities open to all ages (with adult supervision) ranging from packing kits to making cards and helping distribute meal kits at one of three distribution locations. The option to host a collection drive is also available.

The meal kits contain:

- \$20 Grocery Gift Card (Seeking Purchase Partners!)
- Roasting and baking pans
- 12+ shelf stable food items
- Assorted gifts and additions courtesy of sponsors, corporate partners and donations
- Resource kit representing services from over 15 local nonprofits and programs



THANKSGIVING PROJECT SPONSORSHIPS

LEVEL	BENEFITS
All Sponsor Levels Include	<ul style="list-style-type: none"> • Standard marketing benefits including web and social media representation, inclusion in print recognition, pre-event slideshow, and verbal recognition at event • Early access to volunteer registration • Option to provide branded items for meal kits or resource packets
Presenting Sponsor \$75,000 (1 Available)	<ul style="list-style-type: none"> • Category exclusivity • Up to 2 private pre-event volunteer experiences, with up to 50 volunteers per event (resource envelopes and card decorating) • 4 team tables at 2 main meal kit packing events, with up to 40 volunteers per event • Designated event teams for all main distribution sites, with up to 20 volunteers per site • All premium marketing benefits: "Presented By" naming rights, digital ad in event email correspondence, media opportunities, dedicated social media post, inclusion in press release, sponsor impact summary
Top Turkey \$30,000 (3 Available)	<ul style="list-style-type: none"> • 1 private pre-event volunteer experiences, up to 50 volunteers (resource envelopes) • 3 team tables at 2 main meal kit packing events, up to 20 volunteers per event • Designated event teams for all main distribution sites, up to 20 volunteers per site • Premium marketing benefits: Dedicated social media post, inclusion in press release, sponsor impact summary
Sensational Sides \$20,000	<ul style="list-style-type: none"> • 3 team tables at meal kit packing events, up to 30 volunteers • Designated event teams for 1 distribution sites, up to 20 volunteers • Premium marketing benefits: Inclusion in press release, sponsor impact summary
Vivacious Veggies \$15,000	<ul style="list-style-type: none"> • 2 team tables at meal kit packing events, up to 20 volunteers • Designated event teams for 1 distribution site, up to 10 volunteers • Premium marketing benefits: inclusion in press release
Delightful Desserts \$10,000	<ul style="list-style-type: none"> • 1 team table at meal kit packing events, up to 10 volunteers • Designated event teams for 1 distribution sites, up to 10 volunteers • Premium marketing benefits: inclusion in press release
Corporate Team Table \$3,000	<ul style="list-style-type: none"> • 1 team table at meal kit packing event, up to 10 volunteers per table • May purchase more than 1 table, subject to availability, does not include marketing benefits
In-Kind Partnerships	Contact HFUW today to discuss various in-kind contributions to benefit the event. Items received can either be utilized as a tax-deductible donation OR as a partnership trade for sponsor benefits based on the fair market value of items contributed.
Design your own sponsorship!	Contact us to create a unique sponsorship level. Naming opportunities are also available for event essentials.

We have not provided you with any goods or services in exchange for this pledge. The expenses associated with processing donor designated pledges to agencies are recovered by applying an 8% fundraising and administration fee. Tax receipts, where required, will be mailed the January following payments.

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CHANGE MAKER IMPACT AWARDS

February 27, 2025

Location:

Aloft Lake Nona
7215 Corner Dr, Orlando, FL 32827

Contact:

Shaniqua Law
LiveUnited@HFUW.org
407-429-2144

Web Link:

Coming Soon!

**Sponsorships Must Be Confirmed By:
January 24, 2025**

What We Need From You:*

High Resolution Vector Logos - full color
and one color white
File formats preferred: .eps, .ai, .png, or
high-resolution .jpg

Applicable social media handles for
Facebook, X, Instagram, and LinkedIn

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are not high-resolution and will not print
appropriately.

CELEBRATE CHANGE MAKERS IN OUR COMMUNITY

Together, we are the game changers. We are the hand-raisers. We are the change makers.

During this annual event, Heart of Florida United Way will honor individuals and organizations who have made significant contributions to our community through the Change Maker Impact Awards. It's an exciting opportunity to connect with our community's leaders and celebrate Central Florida residents who inspire a better tomorrow every day.



CHANGE MAKER IMPACT AWARDS

CHANGE MAKER IMPACT AWARDS SPONSORSHIPS

LEVEL	BENEFITS
All Sponsor Levels Include	<ul style="list-style-type: none"> • Standard marketing benefits including web and social media representation, inclusion in print recognition, pre-event slideshow, and verbal recognition at event • Early access to event registration
Presenting Sponsor \$30,000 (1 Available)	<ul style="list-style-type: none"> • Category exclusivity • Promotional video at event (provided by sponsor) • 1 premium table including wine service at table • Co-presenter of Change Maker of the Year award, inclusion in video award presentation optional • VIP reception access (4 tickets) • Option to provide gift to honorees • BONUS: 1 private team at the Thanksgiving Project 2025 Packing Event valued at \$2500 • All premium marketing benefits: "Presented By" naming rights, digital ad in event email correspondence, media opportunities, dedicated social media post, inclusion in press release, option to provide branded items for attendees
Award Sponsor \$5,000 (1 Per Award Available)	<ul style="list-style-type: none"> • 1 premium table including wine service at table • Logo included in honoree video • Co-presenter of sponsored award • VIP reception access (3 tickets)
Premium Table Sponsor \$3,000	<ul style="list-style-type: none"> • Wine service at table • VIP reception access (2 tickets) • Name recognition on event materials • Logo or name recognition on table
In-Kind Partnerships	Contact HFUW today to discuss various in-kind contributions to benefit the event. Items received can either be utilized as a tax-deductible donation OR as a partnership trade for sponsor benefits based on the fair market value of items contributed.
Design your own sponsorship!	Contact us to create a unique sponsorship level.

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WOMEN UNITED LUNCHEON

April 10, 2025

Location:

Hilton Orlando
6001 Destination Pkwy, Orlando, FL 32819

Tickets:

Individual Ticket: \$130
Premium Ticket: \$160
(All tickets include complimentary parking, and premium tickets include VIP experience with speaker)

Contact:

Shaniqua Law
LiveUnited@hfuw.org
407-429-2144

Web Link:

UWWomenUnited.org

**Sponsorships Must Be Confirmed By:
March 7**

What We Need From You:*

High Resolution Vector Logos - full color and one color white
File formats preferred: .eps, .ai, .png, or high-resolution .jpg

Applicable social media handles for Facebook, X, Instagram, and LinkedIn

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MAKE AN IMPACT WITH WOMEN UNITED

Elevate your brand by joining Women United: a global force of 70,000+ women making a real impact. The Women United Luncheon, a powerhouse event, gathers 700+ professionals and community leaders from the tri-county area.

Picture dynamic networking, a riveting national keynote, and the opportunity to come together to support vital programs and services in Central Florida.

This isn't just a luncheon; it's a catalyst for change. Be a sponsor — align with impact, inspire leaders, and be part of the movement shaping the future!

Fueling transformation, the Women United Luncheon directs its impact toward the Heart of Florida United Way's mission. Your support doesn't just fund; it empowers ALICE (Asset Limited, Income Constrained, Employed) families.

“I've had the privilege of working with Heart of Florida United Way for four years in different capacities, and I've seen the transformative impact they have on our underserved communities. As Chair of this year's largest fundraising event and a proud member of Women United, I am dedicated to building a diverse and dynamic committee that fosters leadership and creates meaningful change. I hope to inspire women, particularly Latinas, to see themselves as leaders who can make a difference. Together, through Mujeres Unidas, we can achieve incredible things for our community.”

- Ana Carolina Salazar
2024 Women United Luncheon Chair



— HEART OF FLORIDA UNITED WAY —
WOMEN UNITED[®]
LUNCHEON

WOMEN UNITED LUNCHEON SPONSORSHIPS

LEVEL	BENEFITS
All Sponsor Levels Include	<ul style="list-style-type: none"> • Standard marketing benefits including web and social media representation, inclusion in print recognition, pre-event slideshow, and verbal recognition at event • Early access to event registration
Presenting Sponsor \$40,000 (1 Available)	<ul style="list-style-type: none"> • Category exclusivity • 3 Premium tables • 10 tickets to VIP Experience • Exhibitor table during pre-event networking time with option to provide giveaway item to attendees • Customized opportunity for branding and event experience • All premium marketing benefits: "Presented By" naming rights, digital ad in event email correspondence, media opportunities, dedicated social media post, inclusion in press release, sponsor impact summary, option to provide branded items for attendees
Platinum Sponsor \$30,000	<ul style="list-style-type: none"> • 2 Premium tables • 8 tickets to VIP Experience • Exhibitor table during pre-event networking time with option to provide giveaway item to attendees • PLUS Exclusive Presenting Sponsor for Women United Reignite premium event experience (May 2025) • Premium marketing benefits: Dedicated social media post, inclusion in press release, sponsor impact summary, option to provide branded items for attendees
Gold Sponsor \$20,000	<ul style="list-style-type: none"> • 2 Premium tables • 6 tickets to VIP Experience • Exhibitor table during pre-event networking time with option to provide giveaway item to attendees • PLUS Sponsor for annual Women United Networking Events (Spring 2025 and Fall 2025) • Premium marketing benefits: Inclusion in press release, sponsor impact summary
Silver Sponsor \$10,000	<ul style="list-style-type: none"> • 1 Premium table • 4 tickets to VIP Experience • Exhibitor table during pre-event networking time with option to provide giveaway item to attendees • Premium marketing benefits: inclusion in press release
VIP Experience \$10,000	<ul style="list-style-type: none"> • Exclusive branding sponsor for the VIP Experience • 1 Premium table • 10 tickets to VIP Experience • Exhibitor table during VIP Experience time with option to provide giveaway item to attendees
Bronze Sponsor \$5,000	<ul style="list-style-type: none"> • 1 Premium table • 2 tickets to VIP Experience
Impact Table Sponsor \$3,000	<ul style="list-style-type: none"> • 1 reserved table
Student Table Sponsor \$3,000	<ul style="list-style-type: none"> • 1 reserved table for students at nonprofit/community partners

LEVEL	BENEFITS
In Kind Partnerships	Contact HFUW today to discuss various in-kind contributions to benefit the activity. Items received can either be utilized as a tax-deductible donation OR as a partnership trade for sponsor benefits based on the fair market value of items contributed.
Design your own sponsorship!	Contact us to create a unique sponsorship level. Naming opportunities are also available for action exhibitor stations.

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COMMUNITY BABY SHOWER

Location:

June 23-28, 2025

Contact

Shaniqua Law
LiveUnited@hfuw.org
407-429-2144

Web Link:

Coming Soon!

Sponsorships Due: May 23, 2025

WHAT WE NEED FROM YOU:*

High Resolution Vector Logos - full color and one color white
File formats preferred: .eps, .ai, .png, or high-resolution .jpg

Applicable social media handles for Facebook, X, Instagram, and LinkedIn

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IT TAKES A VILLAGE.

Welcoming a baby is a wonderful time, but it can be stressful too – especially for families facing financial challenges. Heart of Florida United Way's Community Baby Shower brings our community together to help new and expecting parents get the resources and support they need for a healthy start.



150

150 families receive essential baby supplies, resources, and a special meal.



\$250+

Each family receives a Basics for Babies gift package valued at \$250+, including items like hygiene kits, wipes, diapers, board books, and more!



300+

Over 300 volunteers and up to 25 local nonprofits are engaged throughout the event week.

Sponsors have the unique opportunity to host private volunteer shifts to package themed gift sets to be distributed at the main events. Your support also gives you access to tabling opportunities, onsite volunteer teams, specialty access to event registration, and a range of marketing benefits. Local media coverage amplifies your commitment to the community.

“I couldn't afford to have a baby shower. So, I am super grateful that this community was able to help in every aspect that a new mommy will need! Thank you all. Everything was greatly appreciated.”

- 2023 Community Baby Shower Client



COMMUNITY BABY SHOWER SPONSORSHIPS

LEVEL	BENEFITS
All Sponsor Levels Include	<ul style="list-style-type: none"> • Standard marketing benefits including web and social media representation, inclusion in print recognition, pre-event slideshow, and verbal recognition at event • Early access to volunteer registration • Option to provide branded items to gift kits during event or pre-event
Presenting Sponsor \$75,000 (1 Available)	<ul style="list-style-type: none"> • Category exclusivity, three site presenting sponsor • Two private pre-event volunteer experiences (up to 50 volunteers per event) • Designated event teams for three in-person locations (up to 50 volunteer per location in varied shifts) • Branded gift distribution stations • Option to host education sessions at events • All premium marketing benefits: "Presented By" naming rights, ability to provide sponsor swag, digital ad in event email correspondence, media opportunities, sponsor impact summary, dedicated social media post, inclusion in press release
Platinum Sponsor \$30,000 (3 Available)	<ul style="list-style-type: none"> • Highlighted sponsor at one location • One private pre-event volunteer experience (up to 50 volunteers) • Designated event teams for three in-person locations (up to 30 volunteers per location in varied shifts) • Two branded gift distribution stations per site • Option to host education sessions at events • Premium marketing benefits: Digital ad in event email correspondence, media opportunities, sponsor impact summary, dedicated social media post, inclusion in press release
Gold Sponsor \$20,000 (3 Available)	<ul style="list-style-type: none"> • One private volunteer experience (up to 30 volunteers) • Designated event teams for three in-person locations (up to 20 volunteers per location in varied shifts) • One branded gift distribution station per site • Premium marketing benefits: sponsor impact summary, dedicated social media post, inclusion in press release
Silver Sponsor \$10,000 (3 Available)	<ul style="list-style-type: none"> • One private volunteer experience (up to 20 volunteers) • Designated event team for three in-person locations (up to 10 volunteers per location in varied shifts) • One branded gift distribution station per site • Premium marketing benefits: inclusion in press release
Bronze Sponsor \$5,000	<ul style="list-style-type: none"> • One private volunteer experience OR one resource table station, must provide own materials • Option to provide own gift for attendees (75 per location)
Packing Party Only Starting at \$2,500	<ul style="list-style-type: none"> • Limited availability, price based on selected kit plus service fees • Early access to volunteer registration included • Marketing benefits not applicable
In-Kind Partnerships	Contact HFUW today to discuss various in-kind contributions to benefit the activity. Items received can either be utilized as a tax-deductible donation OR as a partnership trade for sponsor benefits based on the fair market value of items contributed.
Design your own sponsorship!	Contact us to create a unique sponsorship level. Naming opportunities are also available for the meal portion of each event, venue, transportation assistance, etc.

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ADDITIONAL OPPORTUNITIES

In addition to sponsoring calendar-based events, we offer year-round partnership opportunities to align with your corporate social responsibility goals. These include:

- **Corporate Volunteerism:** Starting at \$25 per person, HFUW provides tailored volunteer event planning services. Examples of volunteer projects include kit packing, beautification, mentor moments, and fully customized experiences to fit your team dynamics and objectives.
- **Getting to the Heart of It: A Mental Wellness Skillshop:** Starting at \$5,500, HFUW offers the Mental Wellness Skillshop to your organization. Designed for up to 100 participants, this exclusive offering supports your staff in managing stress. Led by Dwight Bain, Mental Health Counselor and Founder of The LifeWorks Group Inc., this SHRM-certified skillshop trains community leaders in behavioral, psychological, and holistic wellness practices, enabling them to support their colleagues, family members, and friends.
- **Program Support:** Align your organization with one of HFUW's direct impact programs and initiatives, such as the TECHquity initiative, free tax assistance program, and more.

To discover more about how we can partner to meet your goals while supporting Central Florida, contact us today at LiveUnited@hfuw.org, or visit [HFUW.org/get-involved/volunteer-groups](https://www.hfuw.org/get-involved/volunteer-groups) to explore group volunteerism opportunities.

